



REAL ESTATE CRM

PRISMATIC TECHNOLOGIES LIMITED

Your Insight on **Business Analytics**
Provider of **Bespoke Solutions** and
Business Consultancies

CRM FEATURES

System Setups & Configuration

- Multi Projects
- Blocks management under projects
- Categories & Forms Fee Structure
- Documents required at each form setups
- Plots/Houses Management under blocks with google map

People Management

- Visitors Management
- Customers Management
- Agents Comission => Individual | Company | Partnership
- System users with roles & permissions

Token/Reserve Money Management

- Token registration as per agreed conditions eg Expiry & Deduction
- Token confirmation through sms to the customer
- Expired tokens
- Income from tokens(Deductions)
- 5 Todays token expiry list & auto alerts

Booking Management

- Booking for available plots with down payment including token amount
- Approved bookings
- Un Approved Bookings
- Booking attached documents by the customers
- Booking file
- SMS notification to the customer on approval

Payments Management

- Auto & Manual Installment Plans
- Down payment & receipt
- Bulk payments on installments | auto calculation full / partial payments on installments
- Customer wise paid installments & Receipts
- Customer wise remaining installments & Receipts
- SMS notification to the customer on received amount

Feature

- Allotment request from customer
- Generate Allotment file
- Pending & Approved Allotments
- Duplication allotment file
- Allotment delivery to the customer
- Allotment & duplication allotment history against customer
- SMS notification to the customer on approval

NDC Certificate

- NDC request from customer
- NDC certificate approvals form each department
- Generate NDC file
- Pending & Approved NDC
- SMS notification to the customer on approval

Complete Payment plan Plot Transfer

- Transfer request from customer including transfer fee
- Attachments required from transferrer & Transferee
- Pending request
- Approved request
- Transfer Certificate
- Transfer Letter
- Transfer reports
- SMS notification to the customer on approval

Digital Files Management

Notifications Management

- Due Installments
- Allotments requests
- NDC requests
- Transfers
- Cancellation
- Token expiry / Auto Alerts before expiry date
- General message from staff



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